Justification for Brand Specification Request

(This form must accompany the Project Request Form)

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| Brand Justification of Compelling Business Need | | |
| Explain why only a brand specific model or type is acceptable. | |  |
| If brand products/services are already in place, what procurement method was used to acquire said products/services? | |  |
| Describe the Technical/Practical Benefits Driving the Compelling Business Need | | |
| Compatibility: |  | |
| Cost-effectiveness: |  | |
| Efficiency: |  | |
| Interoperability and/or Consistency: |  | |
| Staff Expertise and Institutional Knowledge: |  | |
| Maintenance and Support: |  | |
| Synchronization with Peer Governmental, Educational, or Research Entities: |  | |
| Volume Discounts Over a Product Lifecycle: |  | |
| Other Factors for Consideration: |  | |

By my signature, I acknowledge: (1) the agency/public university has determined it has a compelling business need to issue brand specifications, (2) the agency/public university certifies that there are multiple vendors or resellers who can offer the brand specified, and (3) the agency/public university has determined that issuing brand specifications is in the best interest of the State.

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|  | | Name and Title (Agency Head/Public Institution CIO/Designee) |  | Signature |  | | Date |